
Form ADV Part 2B: Brochure Supplement
Item 1: Cover Page
January 2025

Derek Lee Keeney

IFG Advisory, LLC *dba*

Nida Financial Group, Inc.

**102 East Main Street
Cartersville, Georgia 30120**

**Firm Contact/ Chief Compliance Officer:
Crystal Epstein
Ph: (770) 353-6331**

Firm Website:

www.nidafinancialgroup.com

This brochure supplement provides information about Mr. Keeney that supplements our firm brochure. Please contact Crystal Epstein if you did not receive IFG Advisory, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Keeney is available on the SEC's website at www.adviserinfo.sec.gov by searching CRD #7100645.

Item 2: Educational Background & Business Experience

Derek Lee Keeney| *Year of Birth:* 1966

Educational Background:

- 2003 - 2005; University of Phoenix-MBA-Accounting
- 1984 - 1989; Georgia Institute of Technology-Bachelor of Electrical Engineering

Business Background:

- 07/2019 – Present IFG Advisory, LLC; Investment Adviser Representative
- 05/2019 – Present Nida Financial Group, Inc.; Financial Advisor
- 05/2019 – Present LPL Financial; Registered Representative
- 06/2018 – 07/2019 Doehler North America; Plant Manager
- 05/1998 – 06/2018 Anheuser-Busch InBev; Engineering Manager

Exams, Licenses & Other Professional Designations:

- 2019 – Life & Variable Products Insurance License
- 2019 – Series 66
- 2019 – Series 7
- 2019 – Securities Industry Essentials

Item 3: Disciplinary Information

There are no legal or disciplinary events material to your evaluation of Derek Keeney.

Item 4: Other Business Activities

Derek Keeney is an insurance agent. He may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation he may earn.

Derek Keeney is a registered representative and of LPL Financial, member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Mr. Keeney may earn.

Derek Keeney receives support services and/or products from LPL Financial, many of which assist Mr. Keeney to better monitor and service program accounts maintained at LPL Financial. These support services and/or products may be received without cost, at a discount, and/or at a negotiated rate, and may include the following:

- investment-related research
- pricing information and market data
- software and other technology that provide access to client account data
- compliance and/or practice management-related publications
- consulting services
- attendance at conferences, meetings, and other educational and/or social events
- marketing support
- computer hardware and/or software
- other products and services used by Derek Keeney in furtherance of its investment advisory

business operations

These support services are provided to Derek Keeney based on the overall relationship between Mr. Keeney and LPL Financial. It is not the result of soft dollar arrangements or any other express arrangements with LPL Financial that involves the execution of client transactions as a condition to the receipt of services. Derek Keeney will continue to receive the services regardless of the volume of client transactions executed with LPL Financial. Clients do not pay more for services as a result of this arrangement. There is no corresponding commitment made by Derek Keeney to LPL or any other entity to invest any specific amount or percentage of client assets in any specific securities as a result of the arrangement.

Item 5: Additional Compensation

Derek Keeney does not receive any additional compensation or economic benefit outside of his regular salary such as any sales awards or other prizes.

Item 6: Supervision

Crystal Epstein, Chief Compliance Officer of IFG Advisory, LLC, supervises and monitors Derek Keeney's activities on a regular basis. Please contact Ms. Epstein if you have any questions about Derek Keeney's Brochure Supplement at (770) 353-6331.